

Learn How UNIFIER Transformed
Transportation Company
Risinger Bros. Transfer Inc.



Turning Your Mountain of Paper Into Profits

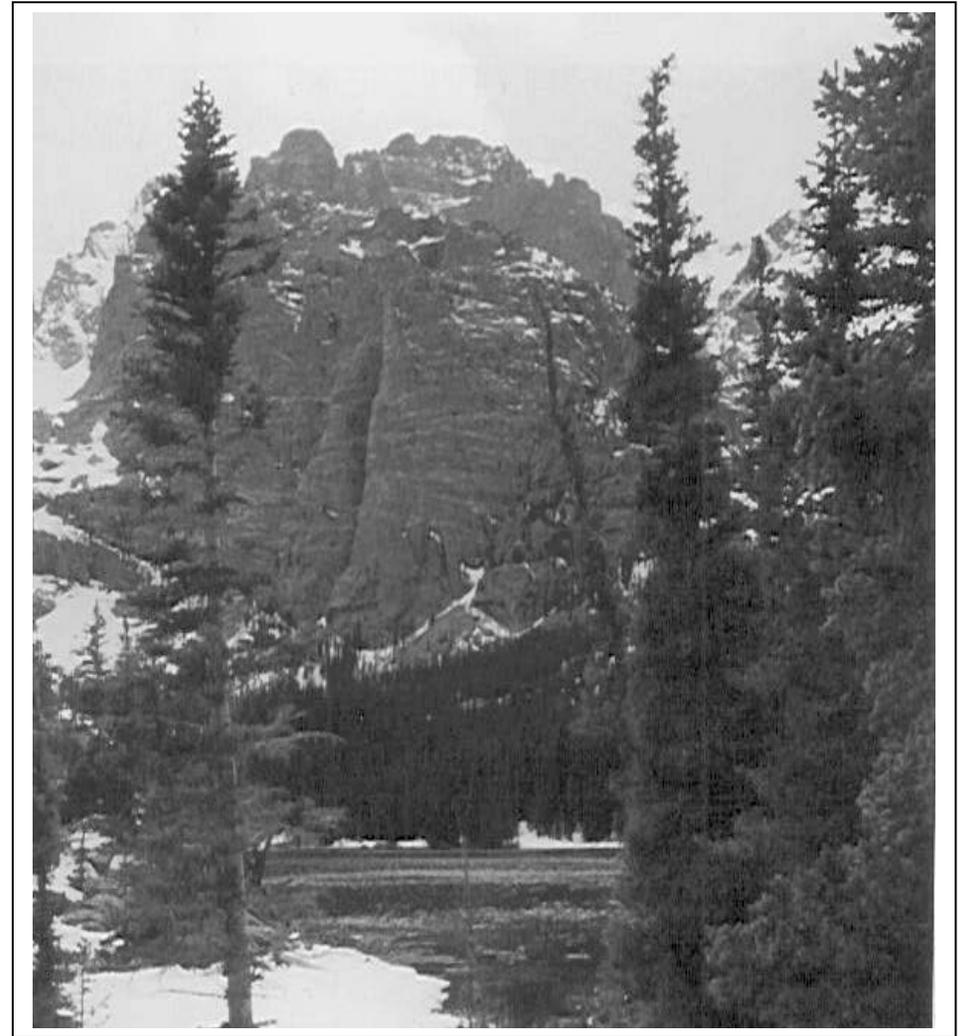
Why Risinger Bros. Transfer Inc. Needed a Document Management Solution

Cornerstone Communications has helped hundreds of companies become more profitable by reducing document related expenses by 60% or more. Here is an example of how our document management solution, **uSTOR**, helped Risinger Bros. Transfer Inc., a transportation company located in Morton, Illinois.

Denny Weaver, Controller, began looking for a document management solution when he saw how much more efficiently his previous company ran after implementing one. He wanted Risinger to be as paperless as possible. He also wanted to retrieve documents directly from his desktop at any time.

"Cornerstone Communication's solution was roughly 25-50% less than the competition's with the same value."

- Denny Weaver, Risinger Bros. Transfer Inc.



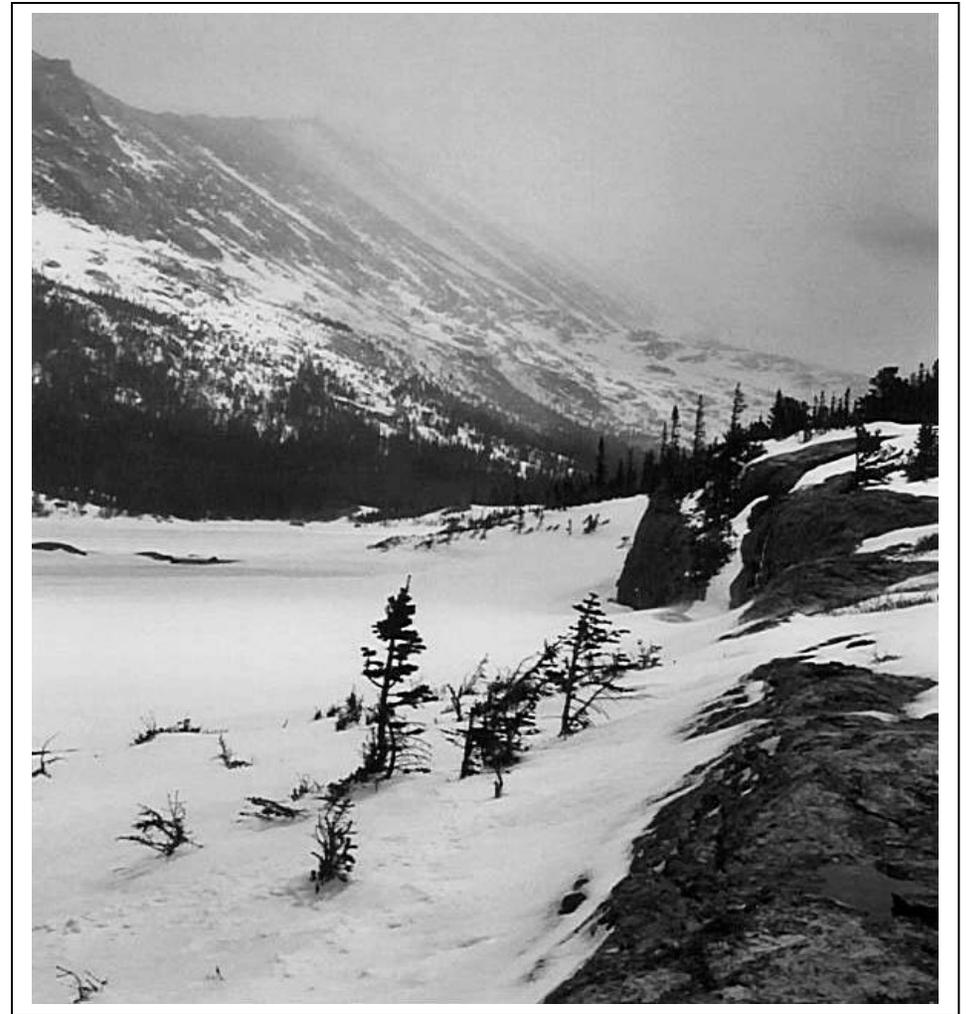
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Risinger Processes Before uSTOR

Risinger's old document process took three people 16 hours per day. These individuals processed 250 TripPaks* per day with 3-5 documents in each. The following steps were used:

- 1.) One person would open up a TripPak, which consists of an Invoice, Bill of Lading, Miscellaneous, Delivery Receipt.
- 2.) That person would then send the TripPak to be manually entered into the billing system.
- 3.) Billing personnel would copy all documents from the TripPak.
- 4.) Billing personnel would then print the invoices. Sometimes all 3 individuals would marry up the invoices with the corresponding TripPak documents.
- 5.) The original TripPak was then filed in alphabetical order by vendor name.
- 6.) One person would fold, stuff and mail the documents.

***TripPak** - A package of documents that is mailed by the drivers to the Distribution Headquarters. Once the Accounting Department has the TripPak, the documents are mailed rather than hand-carried by the driver. This process allows the Accounting Department to invoice the customer faster, ensuring a more timely payment.



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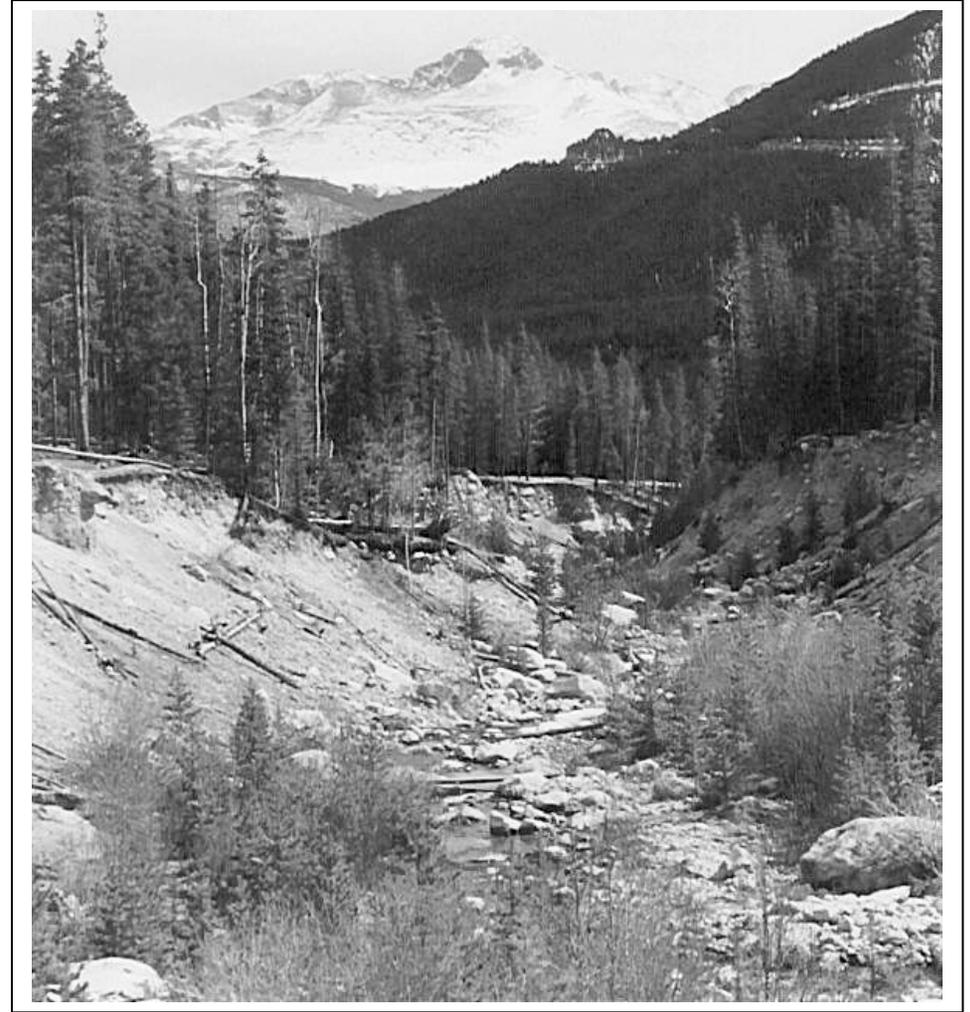
Risinger Processes After uSTOR

Risinger's new document management solution takes two people **half the amount of time** as the old process. TripPak volumes are the same. The following steps are used:

1. TripPak documents are scanned into uSTOR.
2. The TripPak documents are automatically entered into the Accounts Receivable system.
3. The invoices are batched and processed through Risinger's AS/400 line of business software, then automatically associated with TripPak documents in uSTOR.
4. Once all documents have been entered, they are automatically printed from uSTOR.

"We only had uSTOR for 30 days and were able to recover twice the cost of a full time employee's salary in wasted man-power."

- Denny Weaver, Risinger Bros. Transfer Inc.



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Long Term Affect of UNIFIER's uSTOR

Risinger initially thought they were going to have to hire someone to assist current employees, but instead they eliminated one employee and saved the cost of hiring another. The following labor costs were saved:

- Copying TripPaks
- Marrying up the invoices with the corresponding TripPak documents
- Filing labor and hard costs
- Retrieving documents from filing cabinets

Risinger employees are now able to view documents digitally, directly from their desktop.

"Installation was quite easy with little or no interruption to our normal business process at the time. We are very happy and very pleased with the solution we have in place."

- Denny Weaver, Risinger Bros. Transfer Inc.



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How Can We Help You?

Cornerstone Communications saved Risinger money and time by creating a more efficient work environment, solving the following 2 issues:

Issue: Excessive manual document processes consumed more than 16 hours of employees' time per day.

Solution: Unifier allowed employees to manage documents from their desktop, cutting document process time in half.

Issue: Labor inefficiencies were driving up wages of 3 employees to complete tasks, such as manually creating, copying, and filing documents.

Solution: Unifier was able to streamline the labor inefficiencies by reducing the number of employees to two and by eliminating the need to hire another employee. This freed up wages, benefits, etc. as immediate savings.

What Next?

If you find yourself in a similar situation to Risinger, please contact us to see how we can help discover any document management issues in your company.

About Us:

Cornerstone Communications specializes in document management and cost reduction strategies. We help our clients reduce the costs of creating, distributing, and storing business documents. We can typically reduce document related costs 60%-96%. As a result, our clients are more profitable and more efficient. We have helped over 800 other Executive Teams.

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